



# We Are SAMURAI

PROFILE

# About US

Brand Samurai Ltd is a results-driven marketing and advertising agency committed to crafting cutting-edge brand and digital solutions that boost visibility, engage audiences, and deliver measurable ROI for forward-thinking organizations.

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# Vision

To help brands deeply connect with their audience through bold, authentic, and unforgettable experiences that inspire loyalty and drive growth.



# Mission

We create Bold, Data-informed Marketing and Advertising Solutions that elevate Brands, captivate audiences, and maximize ROI



# Core Value

S - Strategic Thinking  
A - Authenticity  
M - Mastery  
U - Uniqueness  
R - Results-Driven  
A - Agility  
I - Impact

# Services



## Advertising

- Media buying/planning
- Content Creation
- Social Media Management
- Digital Marketing
- Influential Marketing



## Brand Activation

- Media buying/planning
- Content Creation
- Social Media Management
- Digital Marketing
- Influential Marketing



## Production

- TVC
- Radio Commercial/Jingle
- Motion Graphics
- 2D/3D Animation



## Branding

- Brand Identity
- Merchandise production
- Promotional materials
- Printing



## Website Development & Digital Solutions

- UI/UX design



## Event Management /PR

- Event Planning & Coordination
- Media Placement/Apearances
- personality Branding
- Press Kits

# Why you should Consider Working With Us?

We nurse strategic partnerships with premium service vendors, which gives an edge to go the Extreme mile to deliver **Uncompromised Quality** at competitive costs.

With our peculiar creative ideas and strategies, we have helped our clients consistnetly meet their marketing and sales objectives.

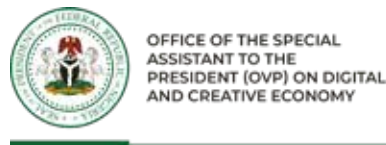


# Our Clients



# Past and Present Clients

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# Honda Automobile Western Africa

Designed to improve sales for different models of the Honda vehicle.

# Rock of Ages Properties

Sales driven with a focus on the aesthetics and benefits of owning your dream home.

**ROCK CITY MATAMA**

Aiming for financial growth, security and stability?  
Rock City Matama is the perfect strategy for you!

- Long-term & Business Investment Opportunity
- Be Close to Schools, Hospitals, Shopping, and Entertainment

www.rockcitymatama.com



**ROCK CITY WUYE**

Unlocking Peace of Mind

Buying into any of the three offers of Rock City Wuye is not just buying a property, it is unlocking peace of mind.

- 3 BEDROOM FLAT with BQ
- 4 BEDROOM TERRACE DUPLEX with BQ
- 5 BEDROOM SEMI-DETACHED DUPLEX with BQ

Trust us, there is NO downside to buying into Rock City Wuye!

www.rockcitywuye.com

**NOW SELLING ROCK CITY WUYE!!**

- 3 BEDROOM FLAT with BQ
- 4 BEDROOM TERRACE DUPLEX with BQ
- 5 BEDROOM SEMI-DETACHED DUPLEX with BQ

www.rockcitywuye.com



The language  
we speak is  
enterprise.



Chicason Group

By the world gone round, growth and progress should be well.  
At Chicason Group, we believe in a balanced, growing, and  
responsible society, where values are at its core and  
commitment to the five pillars is key.  
We believe that enterprise does right, makes the better for us all.  
Just as we are making the better for us all.

MAKING THE BETTER FOR US ALL



## Chicason Group

Welfare, self-care and  
highlighting our various  
contributions to society.



## AZ Petroleum Products Ltd.

Improved visibility  
whilst highlighting the  
benefits of using a  
premium engine oil.

The right decision  
Keeps the  
heart pumping.

Just on the right side, safety and design  
improve the condition of the heart and  
help blood circulation, A-Z motor oils are  
specifically formulated to ensure optimum  
lubrication of your engine, delivering top  
performance always.

Don't let the winter prove you will break you.



Get the  
S-10,000 today  
and enjoy unparalleled performance  
with an improved drain period of  
over 10,000km.



A-Z Oil  
nor get  
part 2





## Emotan Garden City, Edo State Government

Highlighting the key features of a real estate haven whilst targeting improved and increased turnover.

## Ministry of Art, Culture and Creative Economy Round Table

Master Visual Design Development.



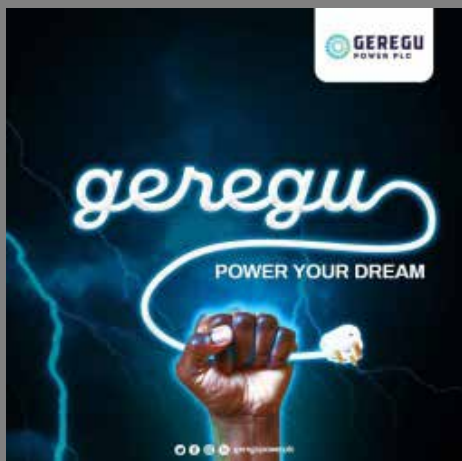




# North –East Development Commission

## A Federal Government Initiative

Brand building for improved visibility and Project awareness.



# ALLOfUS Movie Series PR/Marketing

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**ALL**  
**of** **US**



# ALL



# of US

## Deliverables

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1. Marketing Strategy
2. Communication materials
3. Pitch decks
4. PR and marketing
5. TVC
6. OOH material





Some pictures from the  
ALlofUS premiere



Watch parties in Lagos  
and Kano.



# LED Billboards and Communication Materials




1 Cast Member  
+ 1 Fan

ALL  
of US 



  
*Takes* ALL  
of US

As a head line sponsor of  
ALL of US The Series Premiere &  
Wakanow is thrilled to instigate to  
the exclusive premiere event on

Friday 30, August 2024  
 YouTube

Book your travel with Wakanow  
and enjoy special discounts or  
packages  
[www.wakanow.com](http://www.wakanow.com)

You can stream the series from the  
comfort of your home on YouTube  
Experience the magic of the show!

# Partners

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Wakanow

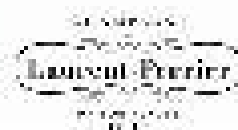


YouTube



kredi

FOODCOURT



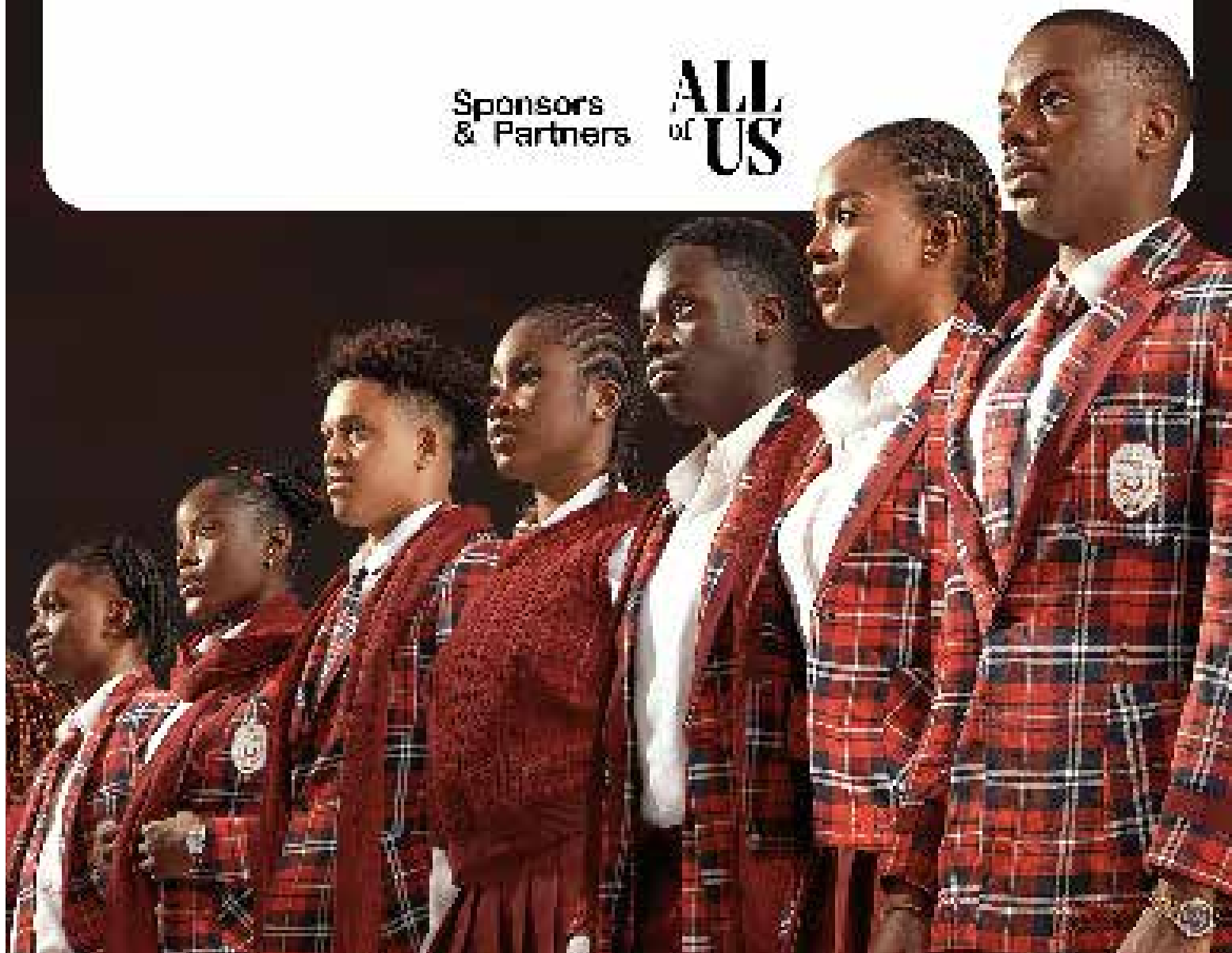
COLD STONE

Addmie

Chowdeck

Sponsors  
& Partners

ALL  
of  
US



# Honda Experiential Engagement

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**HONDA**

The Power of Dreams





# PR/Brand Placement





# Customer Engagement

Our brand ambassadors generated sales leads

















FABRICS  
THE MEN'S FABRIC STORE

B O S S M A I



# Chicason Brand Activation

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**Chicason Group**  
VALUE THROUGH EXCELLENCE



# Kios and POS Branding

Our core objective with branding is to come up with visually appealing designs for aesthetic representation and effective brand communication.





# Customer Engagement

At the trade fair, customers were treated to a warm service as they made enquiries and purchased their choice products.





# Open Air Product Display





# PR and Venue Branding

Here depicts the saying “Less is More.” We believe there is aesthetic appeal in Simplicity.



## Press Conference







## Stakeholder Address





# PR Stunt

The unveil of the A-Z large size dummy keg was a spectacular experience for our guests.







## PR and Venue Branding



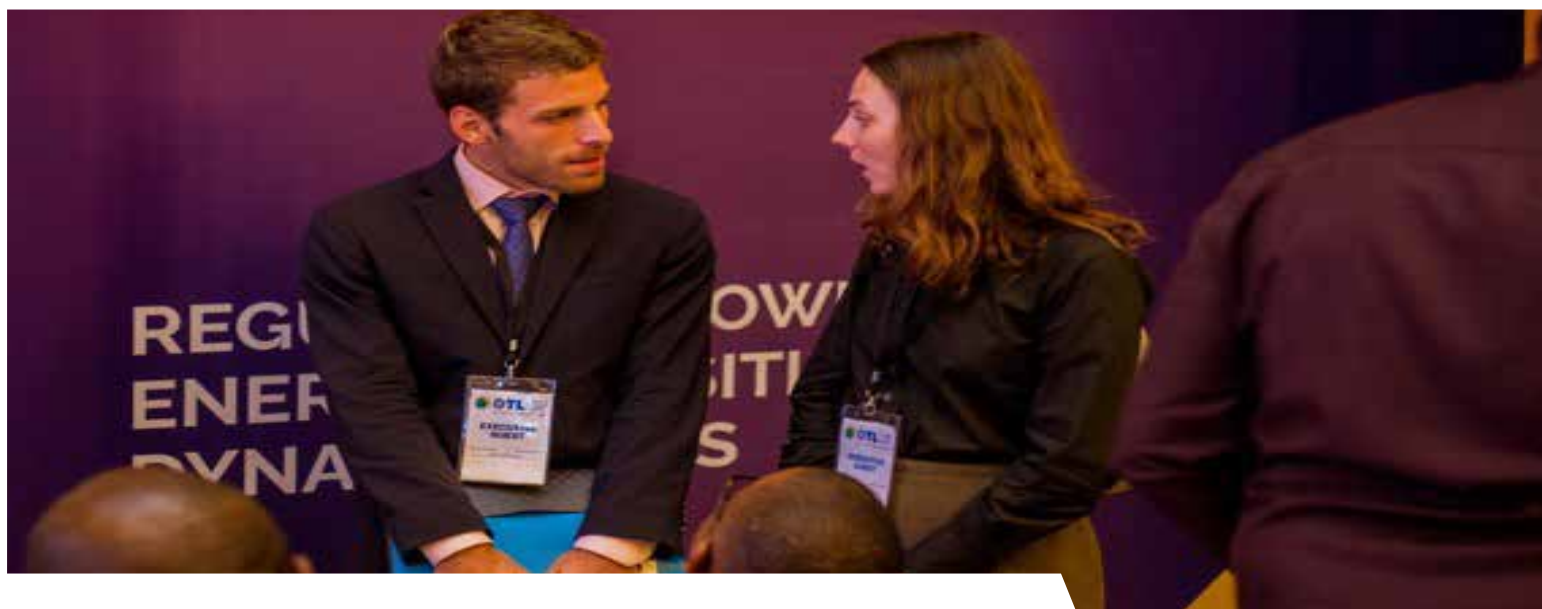




## Product Display







## Distributor and partnership Engagement






# Venue Branding







4 BEDROOM SEMI-DETACHED DUPLEX



Product Display







# End Consumer Engagement

We engaged with the association at 3 strategic locations in Abuja with over 1000 members in attendance.









# Grassroots Activation Entertainment

We organized activities across the North, South, East and West regions of Nigeria.







# Production Works





# ANIMATED VIDEOS



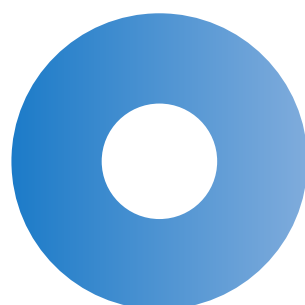
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# AUDIO PRODUCTION



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# DOCUMENTARY



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# MOTION GRAPHICS



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# PROPERTY BROCHURES



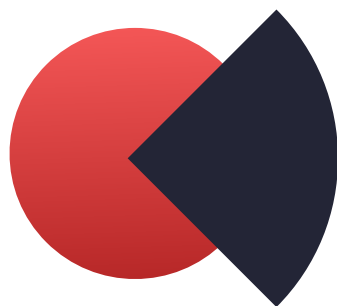
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# TVC PRODUCTION



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# Ideation

We decipher your brief and come up with a strategic idea that aligns with your brand message and marketing objectives



# Plan and Budget

We develop a marketing plan and provide you with the best cost implication for its execution.





# Approval

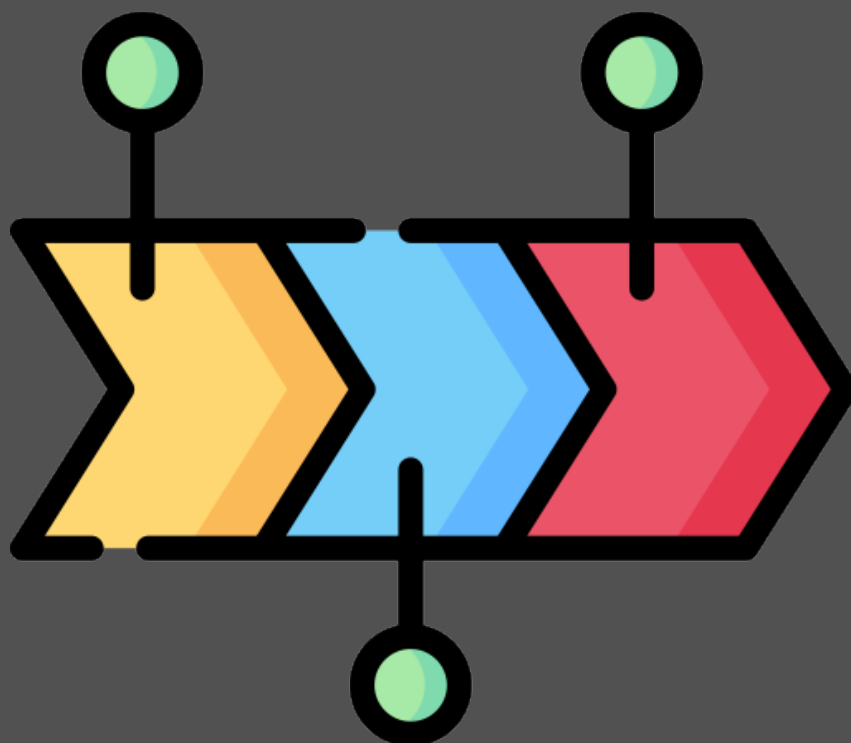
In most cases we came through for a presentation to get your approval of the proposed ideas contained in the document.



# Execution Timeline

We understand the importance of time in your business and so we present a timeline document that tells you the duration to be spent on execution from commencement to completion.

We usually come up with a realistic timeline while factoring your company's goals.







B R A N D  
**SAMURAI**

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[www.brandsamurailtd.com](http://www.brandsamurailtd.com)